

AMYPAD Deliverable 6.3

Initial report on Dissemination tools

Publishable Summary

The aim of this document is to give an update on the communication activities and tools developed during the first year of the AMYPAD project. This deliverable compiles the tools developed in support of the Initial Communication Plan (Deliverable D6.1). It includes also the main dissemination activities done so far.

The items herein reported were developed based on the AMYPAD dissemination objectives to ensure that the project and its progress are shared with appropriate audiences by the most effective manner. In order to explain the rationale for AMYPAD and to generate awareness to all stakeholders (e.g. consortium, IMI, EFPIA, media, general and scientific audiences), a first set of tools was developed. As an example, the definitive AMYPAD website as well as the AMYPAD newsletter were released. We also report the evaluation of some tools implemented.

Finally, this document mentions the communication guidelines to follow for each AMYPAD partners as well as an update on the AMYPAD communication resources.

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